



Reid Jajko hired as Director of Strategic Accounts for Equipois

May 28, 2010, LOS ANGELES, CA – Equipois is pleased to announce the addition of Reid Jajko as its Director of Strategic Accounts based in Ann Arbor, Michigan.

“Reid brings the exact type of in-depth process improvement experience needed to better serve our rapidly growing customers in the automotive sector and other segments. Reid has consistently shown the ability throughout his career to launch innovative products and services into new markets,” said Eric Golden, President & CEO of Equipois Inc.

Reid has over 25 years experience in helping companies drive increased profitability through improved plant performance. He has held several high level executive positions with ABB and HSB Reliability Services and is a recognized speaker on the subject of Overall Equipment Effectiveness (OEE). Reid has been primarily focused on improving equipment performance by implementing programs and tools that mitigate risk, increase equipment performance predictability thus improving plant profitability. He has successfully worked with several Fortune 100 companies in improving performance at both the plant and corporate level.

Reid received his Bachelor of Science in Business Administration from Elmhurst College in Elmhurst, Illinois.

ABOUT EQUIPOIS INC.

Equipois designs and manufactures revolutionary dynamic assist devices that support the musculoskeletal system while allowing full spatial and rotational freedom of motion. The company’s patented zeroG® systems are designed to support a range of manufacturing, heavy industrial, bio research, medical and other applications in order to reduce workplace injuries and associated costs while increasing productivity. For further information, visit www.equipoisinc.com.

Contact: Anna Daibyan (310) 574-2242
adaibyan@equipoisinc.com