



Equipois Inc. Announces the Addition of Vice President, Sales Jeff Disbrow

Los Angeles, CA USA, November 8, 2010 – Equipois Inc., manufacturer of the zeroG[®] arm for manufacturing, bioscience, and other applications, is pleased to announce that Jeff Disbrow has joined the company as Vice President, Sales. In this newly established role, Jeff will have responsibility for the Equipois sales team. He will also serve as a member of the Senior Leadership Team.

Jeff joins Equipois with over 15 years of experience in management, sales, marketing and strategic business development. Jeff spent the last 5 years in the position of Vice President of Sales & Marketing for Moxa Americas, Inc., Brea, CA. In that position he established Moxa as a leading company in the industrial networking communication industry in the Americas and at the same time surpassed revenue growth and net profit goals. Previous to Moxa, Jeff was Western Regional Sales Manager for Phoenix Contact, Inc. responsible for 14 states. Jeff holds a Bachelor's degree in management from Webster University, St. Louis, MO and has an extensive international business and education background.

“Jeff’s leadership and his expertise in addressing the needs of the manufacturing sector will be invaluable to Equipois as we enter the next phase of growth,” said Eric Golden, Equipois’s President and CEO.

ABOUT EQUIPOIS INC.

Founded in 2006, Equipois designs and manufactures revolutionary technologies that allow tools, parts or equipment to be maneuvered as if weightless, but with full range of motion. The company’s patented zeroG[®] systems are designed to support a range of manufacturing, heavy industrial, bio research, medical and other applications in order to reduce workplace injuries and associated costs while increasing productivity. Equipois’s zeroG technology has been adopted as a best practice by some of the world’s top manufacturing companies. The company was named Most Innovative Company in North America for 2010 by the International Business Awards. For further information, visit www.equipoisinc.com.

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