



Pioneer of Zero Gravity Workplace Technology, Equipois Inc., Receives Los Angeles Business Journal's Patrick Soon-Shiong Innovation Award

Los Angeles (November 29, 2010) – [Equipois Inc.](#), the Los Angeles-based designer and manufacturer of the patented *zeroG*[®] mechanical arm technology, was presented with a Patrick Soon-Shiong Innovation Award at the awards' inaugural event hosted earlier this month.

The Patrick Soon-Shiong Innovation Awards were created “to honor and acknowledge the people and organizations that continue to stretch the boundaries and have proven to be leaders in innovation.” The awards were presented by the Los Angeles Business Journal in partnership with Dr. Soon-Shiong, named by the Journal as the city's wealthiest resident and its 2010 Business Person of the Year.

Equipois's award was presented by Apollo 15 Astronaut David Scott, the seventh person to walk on the Moon and first person to drive on the Moon. Describing the *zeroG* technology as sorely needed in a wide range of environments, Colonel Scott likened its effect to his experience performing repair operations on space missions.

Developed in collaboration with Steadicam[®] inventor Garrett Brown, the *zeroG* technology allows tools, parts and other objects to be maneuvered as if weightless, thereby reducing injuries and boosting productivity. Equipois customers include some of the world's top manufacturers in aerospace, automotive, and other industries, many of whom have identified *zeroG* as a new best practice. Equipois is also extending the technology to other applications such as medical procedures, materials handling, and military field use, as well as assistive devices for disabled individuals.

The award caps off a year of honors for Equipois, including being named Most Innovative Company in North America by the International “Stevie” Awards and taking first place out of over 170 entrants in the Fast Pitch Competition presented by the Tech Coast Angels and UCLA's Anderson School of Business.

ABOUT EQUIPOIS INC. Founded in 2006, Equipois designs and manufactures revolutionary technologies that allow tools, parts or equipment to be maneuvered as if weightless, but with full range of motion. The company's patented zeroG[®] systems are designed to support a range of manufacturing, heavy industrial, bioresearch, medical and other applications in order to reduce workplace injuries and associated costs while increasing productivity. Equipois's zeroG technology has been adopted as a best practice by some of the world's top manufacturing companies. For more information, visit www.equipoisinc.com.